

陕西青年职业学院 学 报

(季刊)

2022 年第 2 期
总第 140 期

主 管：共青团陕西省委
主 办：陕西青年职业学院
编委会主任：温锋科
编委会副主任：刘瑞明 赵兴刚
编委会委员：(按姓氏笔画排名)
马雅玲 王 瑜
孙 伟 孙莹娟
庄绪强 张小卫
杨西京 盛 林
韩洲雄

主 编：赵兴刚
副 主 编：党彩莉
执行编辑：王彩艳
责任编辑：马子雯 冯 怡
英文编辑：张立锋
传 真：029-61289888
电 话：029-61289722
邮 箱：3513724705@qq.com
微信公众号：陕青院学报

本刊声明：本刊已入编中国知网及其系列数据库，其收录论文作者著作权使用费与本刊稿酬一次给付。凡不同意入编的作者，请在投稿时声明。

目 录

【理论探讨】

- 中国共产党精神谱系视域下伟大抗疫精神的精神实质、文化基因及现实启示 王自华 翟广莹 (03)
伟大建党精神融入大学生党性教育的三重维度
..... 徐嘉辉 马妍洁 (10)

【高职教育教学】

- 教育评价改革视域下教学效果测评研究与实践
..... 杜 卡 谢平楼 杜若萱 (14)
大学生学习“内卷化”视角下高校思想政治教育研究
..... 拓宏伟 何丹虹 (17)
基于“00后”大学生特点的谈心谈话技巧探索
..... 陈国欢 (21)
会计专业推进课程思政建设的路径与策略探析 ... 丁 欣 (25)
课程思政背景下移动互联网开发技术课程教学改革研究
..... 刘胜达 张爱军 舒 杰 (28)
新时代背景下机械创新设计课程思政教学改革研究
..... 杨茂芽 刘向红 (31)
桥梁施工技术课程思政教学设计研究
..... 黎 豪 王 蕾 王扶义 (35)
基于“岗课赛证”融通的高职大数据与会计专业课程体系构建研究
..... 宋亚伟 (39)
合唱训练声乐发声技巧探究 徐艺畅 (44)
“全装修”行业背景下室内艺术设计专业人才培养模式研究 ...
..... 俞 雷 (48)

【青少年论坛】

- 红色基因融入高校大学生思想政治教育现状探析
..... 江国云 (51)
饭圈乱象下以思政教育提升青少年文化自信的路径探究
..... 曹丙燕 邓赛 吕雪宁 (55)
团属青少年宫的现实困境与发展路径研究 宋利国 (59)

【法律与社会】

- 陕西企业环境信息披露质量提升路径分析 安芮坤 (63)
上市公司财务舞弊动因及对策探析 王小楠 (66)
乡村振兴背景下农产品品牌建设发展现状及对策研究
..... 李 卓 李 瞳 (71)

【西部文化】

- 民间文学在大学生家庭德育教育中的价值 赵瑞青 (75)
博物馆传承发展中华优秀传统文化的路径研究
..... 祖秋阳 王昱蒙 王振南 (79)
当前沪灞文化旅游发展的对策研究 马泽亮 (83)

Contents

【Theoretical Exploration】

- A Study on the Great Anti – epidemic Spirit from Perspective of Spiritual Lineage of the Communist Party of China *Wang Zihua, Zhai Guangying* (03)
- Three Dimensions of Integrating the Great Party – building Spirit into the Party Spirit Education of College Students *Xu Jiahui, Ma Yanjie* (10)

【Higher Vocational Education and Teaching】

- Research and Practice of Teaching Effect Evaluation from Perspective of Educational Evaluation Reform *Duka, Xie Pinglou, Du Ruoxuan* (14)
- Research on Ideological and Political Education in Colleges and Universities from Perspective of "Involution" of College Students' Learning *Tuo Hongwei, He Danhong* (17)
- Exploring Talking Skills Based on the Characteristics of College Students Born in 2000 *Chen Guohuan* (21)
- Path and Strategy of Promoting Curriculum Ideological and Political Construction in Accounting Specialty *Ding xin* (25)
- Research on Teaching Reform of Mobile Internet Development Technology Course under Background of Ideological and Political Education *Liu Shengda, Zhang Aijun, Shu Jie* (28)
- Research on Ideological and Political Teaching Reform of Mechanical Innovation Design under Background of New Era *Yang Maoya, Liu Xianghong* (31)
- Research on Ideological and Political Teaching Design of Bridge Construction Technology Course *Li Hao, Wang Lei, Wang Fuyi* (35)
- Research on Construction of Professional Curriculum System of Big Data and Accounting in Higher Vocational Colleges Based on "post, course, competition, certificate" Integration *Song Yawei* (39)
- Talking about Measures of Vocal Music Vocalization Skills Training in Chorus Art *Xu Yichang* (44)
- Research on the training mode of interior art design talents in higher Vocational Colleges under the background of full decoration industry *Yu Lei* (48)

【Form on Juveniles】

- Analysis on Current Situation of Integrating Red Gene into Ideological and Political Education of College Students *Jiang Guoyun* (51)
- Study on Ways to Enhance Teenagers' Cultural Self – confidence through Ideological and Political Education under the Chaos of Rice Circle *Cao Bingyan, Deng sai, Lv Xuening* (55)
- Study on the Realistic Predicament and Development Path of Youth Palace of Communist Youth League *Song Li Guo* (59)

【Law and Society】

- Analysis of the Path to Improve the Quality of Corporate Environmental Information Disclosure in Shaanxi *An Ruikun* (63)
- Causes and Countermeasures for Financial Fraud in Listed Companies *Wang Xiaonan* (66)
- Research on Current Situation and Countermeasures of Brand Construction of Agricultural Products under the Background of Rural Revitalization *Li Zhuo, Li Tong* (71)

【Cultures in the Western Region】

- The Value of Folk Literature in the Family Education of College Students' Core Values ... *Zhao Ruiqing* (75)
- Research on Path of Inheriting and Developing Chinese Excellent Traditional Culture in Museums *Zu Qiuyang, Wang Yumeng, Wang Zhennan* (79)
- Study on countermeasures for the development of cultural tourism *Ma Zeliang* (83)